

DESIGNER NAME

ESTHER AU YONG & MICHELLE LOK

DESIGNATION

DIRECTOR

PROJECT LOCATION

C180, CHERAS SOUTH

PROJECT TYPE

CAFE

SITE AREA (SQ.FT.)

4,500

COMPLETION DATE

10 APRIL 2016

PHOTOGRAPHER

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J'ADORE LE PARIS

CAPITALISING ON THE PUBLIC'S LOVE FOR PARIS, THE DESIGN TEAM HAS CREATED A STYLISH CAFE DESIGN CENTRALISED ON THE ICONIC EIFFEL TOWER, PORTRAYING A COSY AND WELCOMING AMBIENCE.

Nestled in the commercial area of Cheras Selatan, this cafe design embodies the perfect balance between interior and façade design as the stylish black building is easily spotted from the highway. Anchored with a smaller replica of the Eiffel Tower placed in the yard, the exterior of this cafe is designed to offer guests a taste of European atmosphere with simple outdoor furnishing and lush landscaping as its interior reflects the romantic charm of its design.

经Young Concept Design操刀设计的Black Tower咖啡馆座落于蕉赖南部的商业中心，该咖啡馆设计体现出内饰与外观之间的完美平衡，而显著的建筑外型，也成为高速公路的聚焦点。放眼于这家咖啡馆的外观设计，首先Black Tower设置了一座小型的艾菲尔铁塔副本在庭院处，摆设了几件简约的户外家具以及葱绿的优美环境，散发着令人向往的欧式神韵。





One of the most important design element of this cafe is in the window installations, which serve as the main bridge between the exterior and the interior spaces. Natural light flows into the cafe without restriction, bringing with it a warm and cosy atmosphere that accentuates the spaciousness created by the height of its ceiling. At the same time, the order counter is specifically placed in the middle of the cafe as staffs are present to greet guests as soon as they enter through the main entrance while the light wood tone of its finishing enhances the welcoming vibe.

纵观咖啡馆的设计，馆内窗户的装置可谓是设计项目的亮点之一，透过透明玻璃窗的设计，促进户外与室内环境之间的完美结合。自然光源肆意地洒落在咖啡馆的各个角落，为高挑而宽敞的室内环境营造一个温馨舒适的用餐氛围。为提升咖啡馆的亲形象，点餐台特别设置在咖啡馆的中央，同时以大量的轻木色调进行设计处理，进而为通过主入口到来的客人感受到咖啡馆的温馨。



Internally, the seating areas have been divided into several sections, each with its own highlight. The seating area next to the main entrance is decorated with an elevated wooden platform, private tables as well as a long bar table as the full-length glass windows added to the openness of this particular section. The other sections feature an industrial-inspired area with a highly charismatic red-brick wall and the more secluded library section fashioned with classic European wall and a book display cabinet designed in the shape of an open book. Each space is customised to offer guests a different dining experience.

至于内部设计，餐座区基本上被分为几个部分，而每个部分各有亮点。为增添室内设计感，设计师于主入口旁装饰有木质摆架、设置专用餐座，以及配合玻璃窗所设计的长型餐桌，以供应不一的用餐需求。其他区域则设有一个非常瞩目的红砖墙作背景，并基于欧洲设计元素设计了一个图书展示柜，塑造出经典而时尚的工业仓库风格，为客人带来与众不同的用餐体验。